

Agenda item 6

For information – A presentation of ‘Building A Picture Of Frome’

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Earlier in the year, the Community Engagement team carried out a town wide engagement and data collation project. They produced a report to share their findings in July 2024, which was shared with staff and councillors and [can be found on the website here](#).

Since then, the results have been analysed and emerging themes identified. Some of the themes are notable because they are celebrated by the people who live here and make up part of the town’s identity. Some of them are challenges that we are facing as a community which we feel necessary to address somehow. Then, there are areas where there are conflicts and surprises in the results (particularly between secondary data and community perceptions), or where we haven’t gathered enough information or a wide enough breadth of voices to have a clear idea of the situation. In those cases, it feels important to dig a bit deeper and clarify our understanding.

This work has already supported work internally, helping shape the next annual work programme and Devolution Deal, as well as contributing to the development of the strategic priorities of the Council. This work offers a Frome-scaled portrait that is hugely valuable to our community organisations and is already being used by them to establish priorities and apply for grant funding. It also offers a starting point to collaborate with stakeholders on solutions.

At this meeting, I will share some detail of this work and next steps.