

Agenda Item 6

For information: Discussion on the 2020-2024 Strategy for Frome

Author: Chloe Bray, Executive Assistant to the Town Clerk and Mayor

Frome Town Council creates and publishes a strategy document every 4 years, laying out its aspirations for the next 4 years. The vision and aims of this document inform the annual work programme and budget and provide a reference to the overall ethos and goals of the council to guide Cllrs, staff, outside organisations and members of the public.

The current strategy document runs from 2016-2020. Over the next few months, Cllrs and staff will work together to create the Frome Town Council Strategy for 2020-2024. Welcoming the views and participation of Frome residents remains at the core of our ethos. With this in mind, we are inviting Frome residents to discuss what they feel is most important to the community in the next 4 years.

We will also be asking three questions throughout the town this summer:

- What is your favourite thing about Frome and why?
- What one thing would you like to see happen in your neighbourhood?
- How would you spend £10,000 to improve Frome?

The discussions and comments gathered from this meeting will form part of the initial planning stage for the 2020-2024 Strategy.

[Appendix 6.1](#) shows the full strategy document for 2016-2020

[Appendix 6.2](#) gives a summary of the strategy for 2016-2020