

Environment - pillar 1				
What	How	When	Lead	Progress at Oct 2016
Develop & Implement a comprehensive and sustainable long-term plan for Frome's parks and green spaces; ensuring that FTC has the necessary resources & support to carry out its open spaces work	Review the existing Open Spaces Strategy	2016/2017	CS	Current discussions about whether an independent group or partnership might deliver this, but the review has not actually started yet
	Review and where necessary write Management & Improvement Plans (MIPs) for all of FTC's parks & green spaces	Ongoing	CS	Work is underway to draft a MIP for Weylands; with public consultation set for November/December
	Implement plans in a phased way between 2016 and 2020	2016 to 2020	CS	The current MIPs are being successfully delivered, with recent highlights the improved footpaths at the Showfield and the Dippy
	Create better & more functional maps of Frome's green spaces and green links and create on line interactive route maps	2016/2017	CS	As with the Open Spaces Strategy, there could be a benefit to this being delivered by an independent group
	Research and plan a network of green corridors linking Frome's open spaces and the river	2016/2017	CS	As with the Open Spaces Strategy, there could be a benefit to this being delivered by an independent group
Provide inclusive walking & cycling opportunities in and around Frome	Gain 'Walkers Are Welcome' accreditation	2016/2017	CS	800 supporting signatures; with work now taking place a) to get this number to 1,000 and b) to get additional support from the local business community
	Support the Missing Link project campaign	Ongoing	CS	FTC has supported FML's Trustees in submitting a funding bid to the Local Action Group (LAG) FML is waiting for the outcome of this bid
	Create a network of improved walking and cycling routes in and round the town, to shared-use footpath standards when & where possible.	Ongoing	CS	Direct improvements have taken place on the FTC estate; and discussions are taking place with a view to joining Edmund Park with the prospective development on the Butler, Tanner & Dennis site
	Improve the footpaths at the Old Showfield and The Dippy	2016/2017	CS	The lower paths across the Showfield have been finished; with the rest of the paths set for work in early spring (subject to budgets) The main path across the Dippy is finished
Install outdoor exercise and fitness equipment	Establish a fitness trail at the Old Showfield in liaison with the Frome Medical Practice	2016/2017	CS	The outdoor gym has been installed - and is already proving very popular
	Ranger Days; Litter picks; Conservation volunteering events	2016/2017	CS	Ctitchill Rangers is working very effectively; and a similar model is being prepared to work with the college

Provide more opportunities for volunteers to actively get involved with Frome's open spaces	Directly work with education providers to increase volunteering, building on the work taking place in tandem with Critchill school	2016/2017	CS	Work is underway to trial practical working with students from the college
	Explore the establishment of young people volunteering to support schemes like the Duke of Edinburgh awards	2016/2017	CS	This is being considered as part of Frome's bid to bring parkrun to the town
Increase access to sports facilities in the town	Work with Fusion Leisure to improve the facilities at the Leisure Centre	Ongoing	CS	We have relayed comments and suggestions to Fusion about specific matters (for instance on the cricket nets)
	Support the establishment of football pitches at the Rugby Club.	2016/2017	CS	FTC is supporting SASP in its discussions with FRFC
Value & Protect Frome's parks and green spaces	Submit proposals as part of the Local Plan	2016/2017	CS	Proposals were submitted to MDC following local consultation & Council approval
	Include spaces in trusts for additional protection	Ongoing	CS	All of the eligible spaces will be included pending the transfers of the spaces at Chapmans Close, Packsaddle & Tower View
Protect & improve Frome's tree-line trees for future years and generations	Tree planting on FTC land	Ongoing	CS	The Rangers planted a number of trees across FTC's estate last autumn/winter - although sadly all of these trees have been killed by vandals. Plans are in place for more tree planting this autumn/winter, though
	Work with other landowners including householders to plant more trees around the town	Ongoing	CS	Small scheme on the Stonebridge estate will be piloted this winter
	Campaign for a Supplementary Planning Document that requires tree planting in respect of new developments	2016/2017	CS	No progress to report
Provide vibrant and sustainable floral planting throughout the year	Focus on the town centre and across the town's parks & green spaces	Ongoing	CS	The Rangers have delivered high quality, well-kept displays in key locations; at the same balancing this with all of their other work. This year's planting also saw effective partnerships with FSHS and Frome in Bloom. Bulb planting in partnership with the Rotary Club and Critchill Rangers is starting this autumn.
Identify land for purchase or lease by ETC	Acquire the open space at the TH White site, consult and develop a management plan with accessible links to Whatcombe Fields	TBC	CS	Council mandate in place to register FTC's interest in this space; and progress discussions & negotiations in due course

FTC	Identify open spaces to acquire and/or protect from future development and work with landowners to achieve this.	Ongoing	CS	FTC is in early discussions about the land to the north of Rodden Meadow
Ensure appropriate & high quality developments are encouraged and supported	Lobby to ensure all new developments have sufficient open spaces and good cycle and pedestrian links. Wherever possible encourage establishment of s106 so that FTC can consult, plan, cost out and implement management plans for each site	Ongoing	CS	We are actively working with developers when and where possible to influence design decisions. This includes recent meetings with Persimmon in respect of Edmund Park; and early site visits in anticipation of the development of the Butler, Tanner & Dennis site
	Ensure that acceptable results are derived from the s106 agreement at the new development at Garston Road.	2016/2017	CS	We contributed to the final 106 agreement; and work is underway developing ideas to propose to MDC
Organise events to showcase the town's parks & green spaces	Willow Festival at Rodden Meadow, tree planting events, ranger days	2016/2017	CS	The Willow Festival was a great success; and the Rangers are working once a week with Critchill school (Critchill Rangers) to look after Millennium Green & North Parade
	Co-ordinate and deliver more events in Victoria Park	2017/2018	CS	We continue to support a number and variety of events in the park
Provide the necessary support to ensure a clean town, meeting the ambitions of the Keep Frome Clean campaign	Act on the various recommendations to come from the Keep Frome Clean Panel	Ongoing	CS	There is lots of work ongoing with MDC; SCC and id verde. This has included joint monitoring of contract standards; joint meetings; and regular town walks
	Overall, ensure that the town is consistently clean & welcoming, with everyone playing their part	Ongoing	CS	
	Continue to work closely with MDC, The Landscape Group & SCC to ensure cleanliness standards are met	Ongoing	CS	
	Appoint Town Centre Ranger to provide additional resources to keep the town clean and in good upkeep	2016/2017	CS	Ranger Redd is in post, working regularly in the town centre
	Organise regular litter picks across the town, including in the town centre	Ongoing	CS	We continue to support community-led and organised litter picks
	Establish a campaign to encourage businesses to keep their frontages clean	2016/2017	CS	No progress to report
	Establish a community & business awards scheme - the Frome Broom	2016/2017	CS	No progress to report
	Establish a Keep Frome Tidy campaign with local schools	2017/2018	CS	No progress to report

FTC to take a lead role in improving sports facilities in the town	Facilitate a quarterly sports forum	2016/2017	CS	The forum is now established; and the regular meetings are well-attended
	Commission specific fundraising support for sports clubs and organisations	2016/2017	CS	FTC's contracted Fundraiser is available to the town's sports clubs - but no referrals have been made as yet. As such this will be promoted again through the forum and via direct emails
Increase participation of adults in sport and leisure activity	Sports forum to establish series of taster sessions for different sports	2016/2017	CS	SASP's Sports Development Officer is currently developing new projects to support this
Increase the number of young people, especially girls, actively involved in sport and leisure activity	Promote & Support the national 'This girl can' campaign	2016/2017	CS	Purple Elephant contracted to deliver a campaign leading up to the 2017 Sports Festival
	Work with SASP to provide training for coaches (esp female) and first	2016/2017	CS	Subject to ongoing discussions
Increase the number of volunteers involved	FTC to become registered body for DBS checks	2017/2018	CS	This will be progressed as part of the Sports Festival in April 2017
Create courts for community use	Contribute to resurfacing the two unused courts at Frome College for shared community use	TBC	CS	Current discussions taking place
	Explore viability of purchasing land behind Vallis Youth and Communities Centre	TBC	CS	Current discussions taking place
Explore viability of establishing football, athletics, cricket square and others at old Frome Golf Club site.	Commission feasibility study	15/16	CS	No further action required
	If above feasible employ consultant to acquire the land and establish a trust to manage the site	16/17	CS	No longer applicable
Explore ways of improving sport and leisure opportunities along the river corridor, including improved access to the river	Implement River Corridor Strategy at Rodden and Welshmill	2016/2017	CS	Successful joint project with FORF, the EA and the Wild Trout Trust to improve riverside habitats and improve an eroded bank
Improve information about sports and leisure opportunities in Frome	Support further development and promotion of the Frome Active website	2016/2017	CS	Improved links from the FTC website; and other options being explored (including connectivity with the Town Digital Hub)

Improving prosperity - pillar 2				
What	How	When	Lead	Progress at Oct 2016
Complete work on Neighbourhood Plan	Work with Mendip DC to get Plan through further consultation, Independent Examination and Referendum stages. Publicise in advance of Referendum and produce final version of Plan using existing EMR (£14k) and u/sp from 15/16	2016/17	JL	86% voted 'Yes' at the Referendum! The Plan is due to be adopted by MDC in December - it will then become part of the Development Plan and become a material consideration when planning applications are determined
Influence Part 2 of the Local Plan to ensure that employment, residential and other development is brought forward in appropriate locations and open spaces are protected to meet local needs	Work with MDC and local stakeholders to influence Part 2 in line with resolution at Dec 2015 Council meeting	2016/17	JL	Formal responses sent. Research completed on requirement for additional employment land & new business space (briefing to be provided at the meeting).
Lead the regeneration of Saxonvale	Work with Somerset County Council, Mendip District Council, Homes & Communities Agency and landowners to bring forward new development proposals for Saxonvale	2016/17	PWh	Steering Group involving SCC, MDC and FTC now established. Primary roles will be to: take a coordinated approach to how publicly owned land on the site will be used; identify technical solutions to site-specific challenges; work closely with the other landowners to bring forward a viable regeneration of the site. Cost benefit analysis (COBA) to consider how FTC land will be used in progress.
As above	Investigate potential for temporary container accommodation to support businesses and social enterprises	2016/17	PWh	Planning consent for containers for Fair Frome furniture recycling project secured. Potential for a broader scheme to provide workspace being investigated as part of COBA.
Remain committed to the improvement of the Market Place	Secure consent for improvements around Boyle Cross through the planning appeal process and accelerate progress to bring forward traffic calming, courtesy crossings and other measures to make the town centre more pedestrian friendly	2016/17	PWh	Appeal lodged – awaiting outcome. Secured in principle approval from SCC to improvements to the highway (courtesy crossings & traffic calming). Surveys completed. Design work on options in progress
Extend town centre improvements with the implementation of a coherent design for street furniture and landscaping	Commission a specialist report setting out guidelines on future street furniture, signage, soft and hard landscaping, lighting and their maintenance in the town centre	2017/18	PWh	Brief prepared but work on guidelines not yet completed
Improve the Cattle Market Car Park	Further develop the masterplan for the site and take advantage of external funding opportunities to secure improvements	2016/17	CS	Draft proposals for tree planting & other landscaping works being prepared. Move to Pillar 1 for 17/18
Improve the image and pride of the town making it attractive for visitors and investors alike	Consider marketing Frome as an exciting business base for ethical, green, socially-engaged businesses as part of a wide ranging Marketing & Communications Strategy	2016/17	PWh	These principles are already being applied through the 'Discover Frome' website which is gaining in popularity with approx. 6500 users per month (77% new visitors in October)
As above	Review FTC's role in destination management as part of wide ranging Marketing & Communications Strategy	2016/17	PWh	Currently being considered as part of Town Hall project
As above	Continue to support a Christmas event in Frome Town Centre - lower key than in previous years	2016/17	Pwy	New look Switch On event will be delivered on 2 December
As above	Provide Christmas lights (2016/17 represents last year of 3 year contract with Blachere Illuminations). Decide on arrangements for future years	2016/17	CS	Lights to be installed in November in line with contract. Initial discussions held with current supplier re-next contract. Move to Pillar 1
As above	Support new events based on ideas from the local community to provide a test bed for urban innovation e.g. Frome Indie music festival (complement Frome Festival), Shop Local event, retail-led events, Frome Fashion Week. Determine FTC's future role in this.	2016/17	PWh	Now being pursued through PB
As above	Encourage MDC to pursue a strategic review of parking provision in the town including location, number, management and pricing	2017/18	PWh	To be pursued through Saxonvale Steering Group

As above	Secure the delivery of new signage and the removal of ambiguous or obsolete signage in the town centre	2016/17	JL	Some obsolete signage removed e.g. at Marston Trading Estate. Funding secured from GWR for new fingerpost signage between the station and town centre to be completed by the end of the financial year.
As above	Complete installation of new town centre maps (started and paid for in 2015/16)	2016/17	JL	Completed
As above	Investigate the provision of new employment space and residential accommodation within the town centre utilising vacant space above shops	2016/17	PWh	Scheme being pursued in Cheap Street - expected to come to planning shortly
As above	Continue to participate in national Town Centre Benchmarking project	2016/17	CO	2016 exercise is underway and will be completed shortly. Results will be known in New Year
Invite businesses and other enterprises to play a role in the wider community & support each other	Frome Business Breakfast programme, a renewed 'Discuss & Do' programme and direct contact with individual businesses	2016/17	PWh	Monthly events well attended and received by the business community. Programme is continuing.
As above	Develop Business Improvement District proposals through engagement with local business community	2016/17	PWh	Initial feasibility work encouraging. BID Steering Group established comprising representatives from independent retail, national multiples and other business sectors as well as FTC. The possibility of a town-wide BID is being investigated.
Lead on campaigning and lobbying via the Planning Advisory Group, working with community groups wherever possible to ensure we get the right development in Frome	Engage the services of a professional lobbyist/campaigner	2016/17	PWh	Pursued in-house. Recent successes include the outcome of application for former Weston Vinyls site; the developer is now working with FTC to bring forward a scheme that better meets local needs.
Implement a 'Good Business' strategy leading to the development of a 'Good Business Award'	Business engagement and audit programme	2016/17	CN/AF	10 businesses audited to date. One per month planned through remainder of year
Build on the success of the redeveloped markets in Frome	Enable the continued development of The Frome Independent and ensure that the town can cope with the influx of visitors using existing EMR	2016/17	PWh	FTC has continued to contribute to the development of TFI through its representation on the market's Management Committee. FTC has also provided grant in kind by contracting with CH Contracting for the provision of event signage and cones and their installation on market days. EMR has now been expended and future support will depend on the outcome of any applications for funding through the participatory budgeting process.
As above	Support investigation of potential new markets and improvements to existing markets	2016/17	PWh	MDC investigating potential of improvements to Wednesday and Saturday markets.
Improved transport services	Work with partners to secure improvements in public transport services, look for real alternatives to public transport, promote Car Club and workable schemes for lift and car share	2016/17	CN/AF	New train services rolled out on Sundays; GWR funding secured to support take up of services; bus service linking Frome with villages being piloted; growing use of Car Club; new volunteer driver scheme
Offer more opportunities to retrain and live and work in Frome	Continue to support apprenticeship project in partnership with Frome College using existing EMR	2016/17	PWh	Initial target of 25 apprenticeships met. New development is pre-apprenticeship programme ('World of Work')
Contribute to thematic twinning conferences	Organise Green Energy conference in Frome and participate in thematic conference in Rabka-Zdroj using existing EMR	2016/17	CN/AF	Conference held - well attended. Rabka event completed
Further develop the concept of One Planet Frome (to secure a town-wide transition to a low carbon economy and a resilient town)	Focus on existing 'green' businesses to increase the use of renewable energy and joined up waste management	2016/17	CN/AF	Clean & Healthy ' target set; action plan developed
As above	New electric charge point for additional car Club vehicle	2016/17	CN/AF	Completed

As above	Further promote development and use of Share Shop	2016/17	CN/AF	Patronage growing & model replicated. Exceeded target of 5 tonnes of electrical waste diverted.
As above	Pursue projects that change behaviour e.g. One Planet Sunday and use of Welcome Packs for new residents	2016/17	CN/AF	One Planet Sunday in September was attended by over 350 people, the props were then recycled into a One Planet bike float for Frome Carnival. Welcome Packs completed and promoted.
As above	Continue with work to encourage reduction in use of energy in schools	2016/17	CN/AF	Worked with local schools (Selwood, Frome College and St Johns) to reduce their energy bills and engage the students in energy efficiency
As above	Significantly increase renewable energy production	2016/17	CN/AF	Secured Legacy funding for solar powered stand at Frome Football Club
As above	Through fundraising invest in biothermic digester for green and dog waste	2017/18	CN/AF	Not pursued
As above	Supply a Frome electricity tariff	2017/18	CN/AF	To be launched soon
Support initiatives that enable self-build and co-housing as well as encouraging developers to build high quality housing	Enable self-build scheme to come forward	2016/17	PWh	Option to purchase 1.8 acres of land at Little Keyford Lane secured. Feasibility study in progress.
Support broader initiatives to reduce empty housing	Work with Mendip's Empty Homes Officer to promote MDC's Empty Property Grant & Loan Scheme and Government tax incentives and explore other potential measures	2016/17	JL	Working with Frome Fair Housing to secure investment in empty properties

<b>Wellbeing - pillar 3</b>				
What	How	When	Lead	Progress at Oct 2016
<b>Improve communication</b>				
Improve flow of information to and from FTC	Draft and implement a Communications and Marketing Strategy	16/17	PWy	Initial high level strategy completed, more detail strategy will be completed by end of year
As above	Improve website and social media following above strategy	16/17	PWy	To be completed by end of year
As above	Develop brand guidelines	16/17	PWy	To be completed by end of year
Build and maintain a shared understanding of the town's interests and expertise (a community database)	To consider only when the Town Digital Hub pilot project is complete	16/17	PWy	Not progressing
As above	Collate and provide statistical information from FTC to the community	16/17/18	PWy	complete
Increase access to information for residents at a street level	Commission a pilot baseline study at street level	15/16	PWy	community connections project complete
As above	Map the streets and areas that the Health Champions are based in and identify information gaps	16/17	PWy	MHC to complete
As above	Install more noticeboards and keep them up to date	16/17	PWy	complete
As above	Use a page in Frome Times to advertise what is going on in the town (this goes to every household)	16/17	PWy	not yet actioned
As above	Publish a bi annual online and paper newsletter for all residents	16/17	PWy	not progressed on the advice of council
As above	Ensure that information is available across the town, including the library, explore what a 'mobile town hall' would look like	17/18	PWy	
Continue the Well-being panel	To meet twice a year. Each meeting to be themed.	16/17	PWy	ongoing
<b>Increase participation and engagement</b>				
Continue to experiment with Council meetings to improve public participation and engagement	Experiment with different room layouts, amplification, live streaming, improved promotion and reporting back	16/17	PWy	council meetings now taking a new format which is more inclusive and participative
As above	Use informal meetings to increase accessibility and explore how different methods of engagement can be utilised - eg Good for Nothing approach	16/17	PWy	continuation of forums to replace panels
Develop and promote the use of the Town Digital Hub as a collaboration tool	Initially, run a pilot project using the Communications Group	16/17	PWy	ongoing
Continue to bring together Frome councillors from three tiers of local government to explore joint priorities.		16/17	PWy	ongoing
Bring together local parish councils to share priorities and issues		16/17	PWy	ongoing
Co-ordinate a series of street level events	Hold a series of street level parties to celebrate the Queen's 90th birthday celebrations	16/17	PWy	promoted through website and social media and will be picked up to continue through PB events
As above	Produce a pack for residents ' how to hold a local event to include how to close your street, informing neighbours	16/17	PWy	complete and available on our website. Will be used as supporting information for PB events
As above	Promote 'playing out' and other initiatives to build and enhance community	16/17	PWy	
Initiate and develop participative budgeting		17/18	PWy	PB to be launch in november to be rolled out ahead of April 2017
Advocate for communities and individuals facing particular issues		16/17	PWy	
Explore establishing a Community Café at Frome Town Hall		17/18	PWy	no progress to date



Provide additional resources, offer training, support network groups		16/17	PWY	ongoing
Be repaired to support the formation of the new organisations to address the needs of the town.		16/17	PWY	no new organisations as yet this year
Increase the number of young people actively involved and in decision making	Establish a "neighbour hoodies" programme, target funded work to engage over the summer and reduce ASB	16/17	PWY	some work put in place with Chris's team and partner organisations
As above	Deliver a conference for young people	16/17	PWY	event delivered. Next event planned for April 2017
<b>Increase volunteering</b>				
Increase volunteering in Frome	Create and develop a virtual Frome volunteer bureau - a one stop shop for volunteering. Aimed at organisations that want volunteers or have staff that want to volunteer and at those who want to volunteer	16/17	PWY	contracts now drawn up for SPARK to deliver a Frome Volunteers base in partnership with FTC
As above	Deliver VolunTea in the Park to celebrate the role of volunteers	16/17	PWY	event delivered and to be planned for 2017
As above	Research gaps in services that could be filled by volunteering and work to fill them with targeted projects	16/17	PWY	limited progress to date
Improve understanding of community needs	Support the development of the Health Connections project by part-funding health champions coordinator and supporting development of their website	16/17	PWY	ongoing - good working relationship with Mendip Health Connections service, TDH working on this area.
<b>Provide direct support for organisations</b>				
Provide fundraising support, training and skill development in community groups including social clubs	Provide a DBS service for community groups and organisations	16/17	PWY	to be covered in part by Volunteer Frome
As above	Get organisations grant ready	16/17	PWY	ongoing
As above	Commission fundraising support	16/17	PWY	ongoing - review for fundraiser to be completed dec/jan
As above	Provide grant support to those groups who help to implement the corporate strategy	16/17	PWY	crowdfunder will now cover this
As above	Provide a training programme for organisations delivered by partner organisations to include 1st Aid, safeguarding, recruiting volunteers	16/17	PWY	ongoing
As above	Reactive work to support the development of new organisations	16/17	PWY	ongoing
As above	Provide support to organisations that deliver significant elements of the Corporate Strategy	16/17	PWY	ongoing
<b>Building community resilience</b>				
Continue to consider the future impact of cuts on local services	Research likely impacts	16/17	PWY	limited information gathered; more strategic information required from CCG, Community Health, SCC- social care etc
As above	Be prepared to lobby and be responsive to potential cuts	16/17	PWY	no progress to date; more strategic information required from CCG, Community Health, SCC- social care etc
As above	Increase the number of people able to provide respite care for young people and adults	17/18	PWY	no progress to date
Increase support support for single parents	Bring together all relevant and interested parties to develop an action plan	17/18	PWY	no progress to date
Increase literacy levels in community	Building on the findings of an initial meeting with schools, Frome com ed, SSL, library service, FF	16/17	PWY	literacy audit due to take place on the 17th november 2016.
<b>Arts, music and culture</b>				
Support culture and arts and work to support their funding base.	Establish an arts and music panel to explore how to enhance them in the town	16/17	PWY	Panel recommendations tabled at Council meeting on 7 December